## **Doosan Forklift Parts**

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an international and intercontinental corporation which comprises of Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

In the U.S.A., Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction division. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client wishes.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. Also, there are more than 90 independent sellers moving lift truck materials and materials handling equipment. This network helps Doosan Infracore America to aggressively compete in this competitive market. The forklift product line impressively features 63 different products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these numerous vehicle models range from 3,000 to 33,000 lbs. All vehicles are designed in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest growing forklift business in the North American market, due to their consistency in maintaining a high level of consumer service quality and optimum product performance to all Doosan Infracore Lift Truck users. The U.S. forklift division based in Cleveland has a professional team knowledgeable in Sales, Purchasing, Marketing, Logistical and Technical Support.

Korea's original home-based forklift market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. began to import assembled lift trucks as part of a national machinery expansion project. Early product sales of this industrial equipment focused on large business communities, the armed services and on state-run firms. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical instruction grew to become the new focus for enhancing quality and product development.

Daewoo started the first home-based lift truck business in 1967, and quickly acquired a massive 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's superior technological improvements combined with sales success placed them in a situation of considerable expansion of their forklift business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a cooperative venture project to assist them in the very competitive North American materials handling market. This project proved highly successful for Daewoo and their forklift sales expanded greatly. In 1984, the company finished development of a new facility to help in producing high end value-added goods for export. In 1993, the company had a global sales network and started exporting designs they had developed through in-house technology, as an independent brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth possibilities into overseas marketplaces.